

OUR MISSION

The American Social Health Association is dedicated to improving the health of individuals, families, and communities, with an emphasis on sexual health and a focus on preventing sexually transmitted diseases and their harmful consequences.

OUR VISION AND VALUES

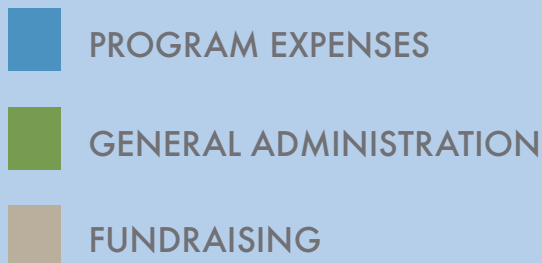
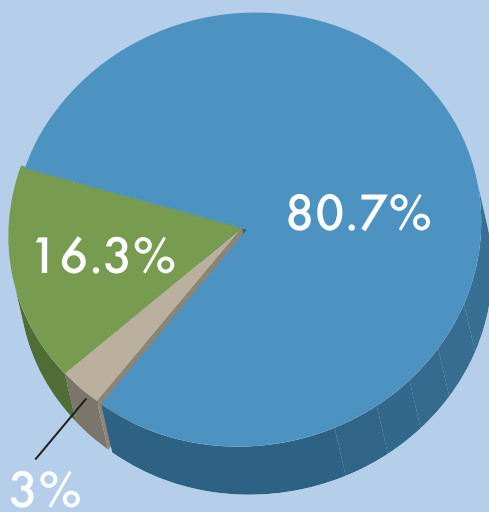
We envision a world where sexual and reproductive health and rights are universally recognized, and where comprehensive sexual health information and services are accessible and available to all, free from coercion, violence, and discrimination across the lifespan. ASHA believes that all people have the right to the information and services that will help them to have optimum sexual health. We envision a time when stigma is no longer associated with sexual health and our nation is united in its belief that sexuality is a normal, healthy, and positive aspect of human life.



ANNUAL REPORT FY12

FINANCIAL REPORT

FY12 Expenses by category



For a full financial report, including ASHA's IRS Form 990 and audited financial report, please visit ASHA online at www.ashasexualhealth.org.

FY12 HIGHLIGHTS

SUPPORT FOR CERVICAL CANCER SURVIVORS

ASHA expanded its patient support services with its merger with the **National Cervical Cancer Coalition (NCCC)**, a grassroots organization dedicated to providing women and caregivers with information on cervical cancer, HPV, support services and advocacy. **See more on NCCC on page 2.**

EDUCATE THE PUBLIC AND MEDIA ABOUT SEXUAL HEALTH ISSUES

With the support of an educational grant from BD Women's Health, ASHA created a **brochure targeted to women with questions and answers about herpes**. BD Women's Health distributed the brochures to healthcare providers nationwide. Additionally, in conjunction with Mediaplanet, ASHA published a **sexual health report for USA Today**. The publication, "What's Under Cover in America?," discussed a range of sexual health topics and ran in major markets across the country with total circulation of 450,000 copies. ASHA also contributed to articles in the *Los Angeles Times*, *Boston Herald*, and a number of other print and online publications.

OUTREACH TO HEALTH PROFESSIONALS

ASHA coordinated a meeting for health professionals from academia, government, industry and health advocacy organizations to **review new data on trichomoniasis** and consider the potential impact on practice, research, education and policy. ASHA also served as an organizer and co-sponsor of the **CDC 2012 National STD Prevention conference**, attended by approximately 1,200 healthcare providers, public health professionals, students, and academics.

ADVOCATE FOR SOUND, SCIENCE-BASED POLICY ON SEXUAL HEALTH ISSUES

This year, ASHA **signed on to community advocacy letters** on a broad range of health care issues, including attacks on reproductive health, funding for Title X, teen pregnancy prevention initiatives, and HIV.

ADDITIONAL HIGHLIGHTS FROM FY12

ASHA MERGES WITH THE NATIONAL CERVICAL CANCER COALITION

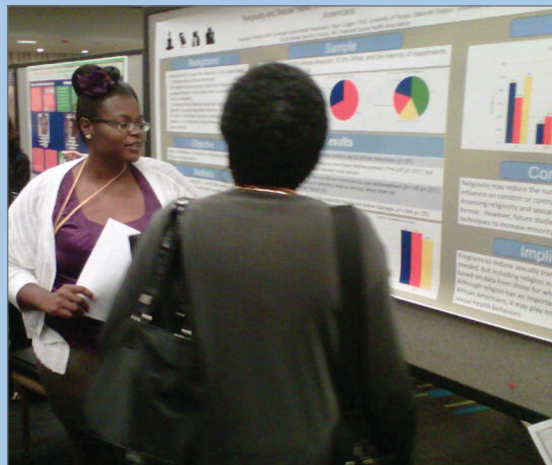
ASHA has offered information and resources on HPV and cervical cancer prevention for many years. This year, its reach expanded when ASHA merged with the National Cervical Cancer Coalition (NCCC).

NCCC was founded in 1996 as a grassroots organization dedicated to helping women, family members and caregivers battle the personal issues related to cervical cancer and HPV and to advocate for cervical health in all women by promoting prevention through education about early vaccination, Pap testing, and HPV testing when recommended. Following the merger, ASHA has worked to expand NCCC's programs, including its network of local chapters across the country.



PRESENTING RESEARCH AT THE NATIONAL STD PREVENTION CONFERENCE

ASHA Senior Project Manager Folashade Omisore, MPH, discusses findings from her original research project titled, "Religiosity and Sexual Health of African American Adults Versus Non-African Americans" with an attendee of the CDC National Conference on Health Communication, Marketing and Media held in Atlanta, GA. Omisore, whose research interests include addressing health disparities, also presented her research at a poster session at the CDC National STD Prevention Conference in Minneapolis, MN.



P. O. Box 13827
Research Triangle Park
North Carolina 27709-3827

President and CEO
Lynn Barclay
Chief Financial Officer
Kenya Cherry

www.ASHAsexualhealth.org
www.iwannaknow.org
www.quierosaber.org
www.nccc-online.org

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SPEAKING OUT AGAINST STIGMA AND STIs

As part of National Women's Health Week, ASHA VP of Health Policy Deborah Arrindell was a featured speaker for an event sponsored by the Women's Health Task Force of the National Council of Women's Organizations titled "Blaming the Victim: A Discussion about Diseases and Conditions Women Suffer From and Get Blamed For." Arrindell spoke about sexually transmitted infections and stigma associated with women, from public health campaigns in the 1930s and 1940s to recent discussions around contraception coverage under the Affordable Care Act.

