



2018
STD PREVENTION
CONFERENCE

AUGUST 27-30, 2018
WASHINGTON, DC

**SPONSOR AND EXHIBITOR
OPPORTUNITIES**



American
Sexually
Transmitted
Diseases
Association



**National Coalition
of STD Directors**



Public Health
Agency of Canada

Agence de la santé
publique du Canada



**Pan American
Health
Organization**



**World Health
Organization**

REGIONAL OFFICE FOR THE
Americas

SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities have been created to allow companies the opportunity to showcase their organization to conference attendees. It is the intention of the conference organizers that participating companies receive the highest recognition in return for their generous support. Each package contains an attractive list of benefits, including free exhibition space with premium placement. Please note that limited sponsorship opportunities are available.

Sponsors will be treated on a first come, first served basis. Payment schedule is as follows: 50% due upon signature, and the remaining 50% due by June 1, 2018.

	GOLD Sponsorship (1 available)	SILVER Sponsorship (2 available)	BRONZE Sponsorship (3 available)	GREEN Sponsorship
Sponsorship fee	\$50,000	\$25,000	\$15,000	\$5,000
Sponsored events	Lunch*	Breakfast*	Poster sessions	—
Conference registrations**	10	6	4	2
Invitations to Presidents' reception	10 (a \$2,500 value)	6 (a \$1,500 value)	4 (a \$1,500 value)	2 (a \$500 value)
Exhibit spaces (exhibit fee included)	2 (10' x 10') Premium exhibit hall placement	2 (10' x 10') Premium exhibit hall placement	1 (10' x 10') Premium exhibit hall placement	1 (10' x 10') Premium exhibit hall placement
Conference bag inserts (coordinated through conference organizers)	3	2	1	1
Opportunity to email attendees pre- and post-conference***	Yes	Yes	Yes	Yes
Announcement in conference materials	Yes	Yes	Yes	Yes

*Includes room rental, set-up and basic A/V (projector, screen, microphones)

**Additional registrations available at a discounted rate of \$275 each. All attendees must be registered by August 10, 2018. Registrations after August 10, 2018 are not eligible for sponsor/exhibitor discounted rates.

***Email to be provided by sponsor, sent by organizers.



Please see Terms and Conditions in this guide for more information. You may also send an email inquiry to stdconference@ashasexualhealth.org or call Fred Wyand at 919.361.3124.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

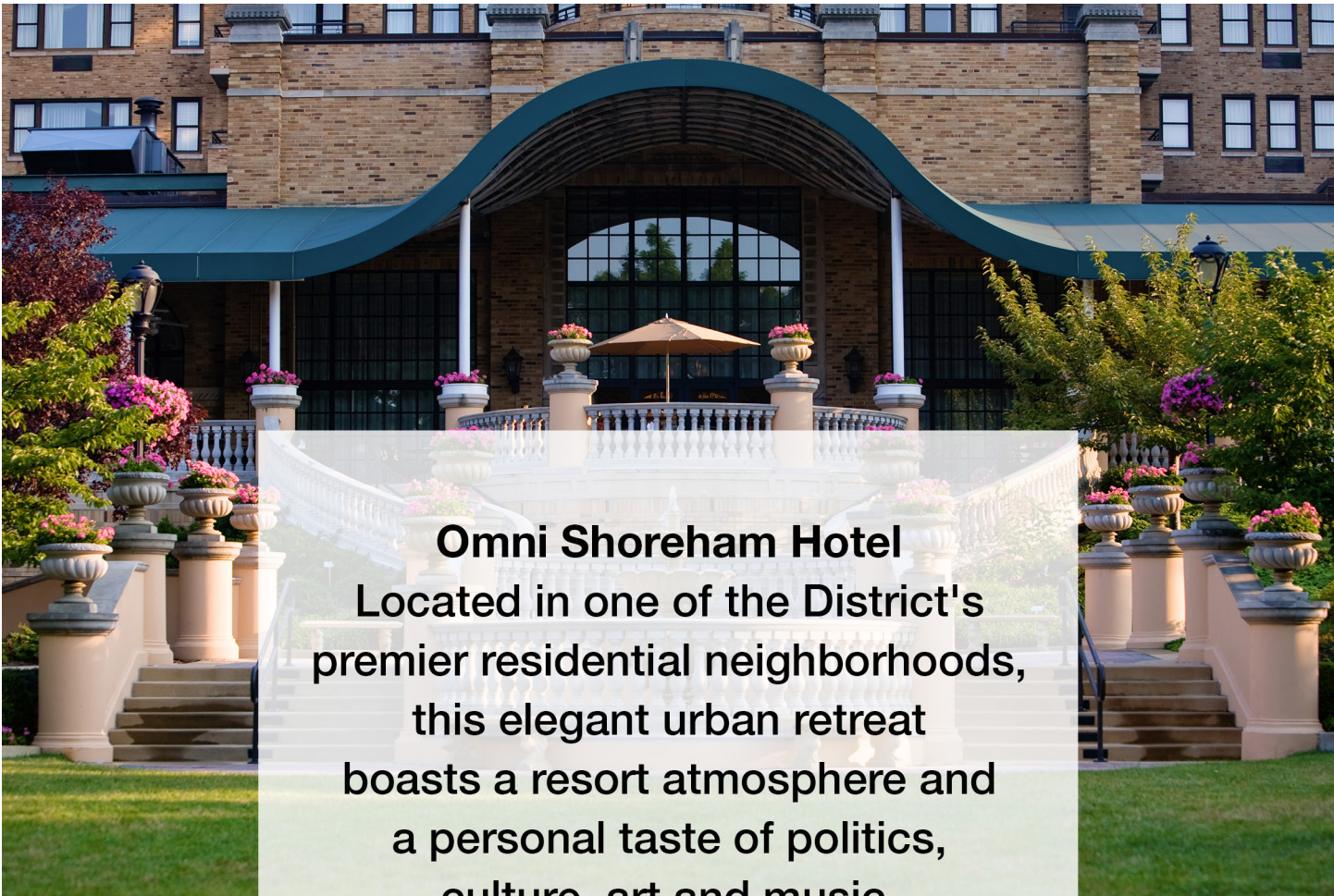
Mix and Mingle Lounge (charge stations, sofas)	\$25,000 (one available)
Coffee Cart (logo on cart with complimentary beverages)	\$20,000 per day (three available)
Networking Event	\$12,000 (one available)
Wellness Center (mediation, yoga, chair massage and more)	\$10,000 per day (three available)
Logo on Conference Lanyard	\$10,000 (one available)
Meeting Space Wi-Fi (logo on splash page)	\$10,000 (one available)
Opening Reception	\$8,500 (one available)
Logo on Conference Bags	\$7,500 (one available)
Sponsorship of Conference Mobile App	\$5,000 (one available)
Passport to Prizes (scavenger hunt in exhibit hall and logo on signage)	\$5,000 (one available)
Logo on Hotel Keycards	\$5,000 (one available)
Breakfast	\$3,000 per day (three available)
Logo on Conference Volunteer T-shirts	\$3,000 (one available)
Logo on Recycling Bins	\$1,500 for three (one available)

EXHIBITOR OPPORTUNITIES

Thank you for considering exhibiting at the 2018 STD Prevention Conference at the Omni Shoreham Hotel in Washington, D.C. The STD Prevention Conference brings together more than 1,200 STD/HIV prevention program managers, researchers, public health authorities, clinicians and community activists, promoting an interdisciplinary dialogue on best practices to enhance the quality of STD/HIV prevention and care in the U.S. National leaders from the STD, HIV/AIDS, infectious disease, and public health communities will participate. The objective of the conference is to encourage a multidisciplinary approach to confronting current challenges in STD/HIV prevention. Exhibitors at the 2016 STD Prevention Conference included:

- Roche Diagnostics
- Hologic
- Cepheid
- Genocea Biosciences
- Trinity Biotech
- Center for Disease Detection
- MateSafe
- Alere
- Biotest Pharmaceuticals
- OraSure Technologies
- Chexout
- Chembio Diagnostic Systems
- Trojan Brand Condoms
- STD/HIV Prevention Training Centers
- National Family Planning and Reproductive Health Associations
- ... and many other corporate, government and nonprofit organizations.





Omni Shoreham Hotel
Located in one of the District's premier residential neighborhoods, this elegant urban retreat boasts a resort atmosphere and a personal taste of politics, culture, art and music.

The Four Diamond
Omni Shoreham Hotel is situated on 11 lush acres just steps away from the National Zoo.



EXHIBIT HOURS*

Monday, August 27

1:00 pm – 5:00 pm Exhibitor Set up
6:15 pm – 8:30 pm Welcome Reception in Exhibit Hall

Tuesday, August 28

7:30 am – 6:30 pm Exhibit Hall Open
7:00 am – 7:50 am Continental Breakfast in Exhibit Hall
5:00 pm – 6:30 pm Poster Session in Exhibit Hall

Wednesday, August 29

7:30 am – 6:30 pm Exhibit Hall Open
7:00 am – 7:50 am Continental Breakfast in Exhibit Hall
1:30 pm – 2:30 pm Poster Session in Exhibit Hall
6:30 pm Exhibit Hall closes

**Subject to change*



WHO ATTENDS THE CONFERENCE?

- Healthcare providers
- Health educators
- Outreach workers
- Laboratory professionals
- Medical technologists
- Researchers
- Public health advisors
- Disease intervention specialists
- Students

EXHIBIT SPECIFICATIONS & BENEFITS

Included with each 10' X 10' booth is:

- 8' high back wall
- 3' high side drape
- 8' draped table
- 2 side chairs
- Wastebasket
- One 7' X 44" organization identification sign

Each exhibitor will receive two complimentary full conference registrations. Additional registrations are available at a discounted rate of \$275 each. All attendees must be registered by August 10, 2018. Registrations after August 10, 2018 are not eligible for sponsor/exhibitor discounted rates.

EXHIBITOR FEES

	Early Bird (payment received by June 1, 2018)	Regular (payment received between June 2 and July 5, 2018)	Late (payment received between July 6 and July 19, 2018)
Business/Corporate	\$2,450	\$2,800	\$3,700
Government Agencies	\$1,350	\$1,700	\$2,200
Nonprofit Agencies	\$1,350	\$1,700	\$2,100

Please see Exhibitor Terms and Conditions. Applications received after July 19 will be evaluated on a case-by-case basis. For more information contact stdconference@ashasexualhealth.org or call Fred Wyand at 919.361.3124.

TERMS AND CONDITIONS

All products and services must be related to sexually transmitted diseases (STDs), HIV/AIDS, or sexual health. Exhibits must present a positive point of view. The 2018 STD Prevention Conference organizers shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated.

PAYMENT

Full payment must be received by July 19, 2018 (full payment must be made by June 1, 2018 to qualify for the “early bird” rate). If payment is not received by July 19, the exhibitor will forfeit the reservation and the space will be offered to those on the waiting list. The exhibit fee covers the exhibit space and all the benefits listed under “Exhibitor Specifications & Benefits.” Additional services or equipment (e.g., electricity, telephone service, and furniture) are not covered by the exhibit rental fee and must be purchased directly from the conference’s official exhibit hall decorator.

LIABILITY

The sponsor, co-sponsors, and partners of the 2018 STD Prevention Conference and their staff have no liability to any exhibitor for any personal injury, death, or damage to property (including display area) occurring and/or arising from actions of the exhibitor, his/her employees, agents, or licensees. Each exhibitor, in making application to reserve booth space, agrees to protect, indemnify, and hold harmless the conference sponsor, co-sponsors, partners, and their staff, the Omni Shoreham Hotel and the exhibit hall decorator firm from any and all claims, liability, damages, or demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

INSURANCE

It shall be the responsibility of each exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its

obligations under this agreement, in such amounts as the exhibitor shall deem adequate. Insurance will not be provided by the 2018 STD Prevention Conference, its sponsors, co-sponsors, or partners.

RESTRICTIONS

Nothing shall be posted, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Anything in connection therewith, necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor. The subletting, assignment, or apportionment of the whole or any part of the exhibitor’s space, by an exhibitor, is prohibited. Any exhibitor selling or distributing food products is solely responsible to pay any concession fee, if deemed necessary. Exhibitor is responsible for notifying the hotel of any intention to distribute food products in advance of the event.

No one other than the exhibitor and his/her employees will be permitted to occupy the contracted space. Noise creating devices shall not be operated at a level which would interfere with other exhibitors.

Exhibitors are expected to have their booths staffed during all hours the exhibit hall is open, beginning with the opening reception at 6:15 pm on Monday, August 27 through the close of the exhibition hall at 6:30 pm on Wednesday, August 29. Arriving to the conference late or leaving early may impact an exhibitor’s participation in future meetings.

SALES

Exhibitors may sell merchandise from booths during the exhibit hall hours of operation. Order taking will be permitted on the exhibitor floor. Exhibitor assumes entire responsibility for the collection of any applicable sales taxes.

For more information, contact stdconference@ashasexualhealth.org or call Fred Wyand at 919.361.3124

SPONSOR/EXHIBITOR APPLICATION

2018 STD Prevention Conference
August 27-30, 2018, Washington, DC

Company name _____
Street address _____
City _____ State _____ Zip code _____ Country _____
Contact person _____
Title _____
Phone _____ Fax _____
E-mail _____

SPONSORS

Please check desired sponsorship level. Exhibit booth space is complimentary with sponsorship. See Sponsorship Opportunities for more details.

Gold Sponsorship (\$50,000, due by June 1, 2018)
Silver Sponsorship (\$25,000, due by June 1, 2018)
Bronze Sponsorship (\$15,000, due by June 1, 2018)
Green Sponsorship (\$5,000, due by June 1, 2018)

EXHIBITORS

Booth space is available on a first come, first served basis, except for sponsors.

Exhibitor type (please check one)	Payment received by June 1, 2018	Payment received June 2-July 5, 2018	Payment received July 6-July 19, 2018*
Business/Corporate	\$2,450	\$2,800	\$3,700
Government Agencies	\$1,350	\$1,700	\$2,200
Nonprofit Agencies	\$1,350	\$1,700	\$2,100

*Applications received after July 19, 2018 will be evaluated on a case-by-case basis.

If enclosing payment, make checks payable to the American Sexually Transmitted Diseases Association.

AUTHORIZATION

I, _____, as a representative of the above listed organization, agree to abide by the terms and conditions listed herein.

Signature _____ Date _____

If form is received by e-mail, receipt of e-mail will constitute an electronic signature. Upon receipt of this application, a representative will be in touch with additional information. With the exception of premium booths reserved for sponsors, booth selection is on a first come, first served basis.

Return form to:

Fred Wyand, PO Box 12665,
Research Triangle Park, NC 27709
Phone: 919.361.3124
Via e-mail: stdconference@ashasexualhealth.org

**SEE EXHIBITOR TERMS AND CONDITIONS
FOR MORE DETAILS.**

