



# OUTREACH TO THE PRIVATE SECTOR

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# The National Chlamydia Coalition

- Launched in 2008
- 40 members - medical associations; health plans; non-profits; local, state, and federal government
- 2 active committees
  - Provider Education Committee
    - Why Screen for Chlamydia? implementation guide
    - FAQs for healthcare providers and professionals (new!)
    - Online toolkit of chlamydia clinical education and resources
    - 3-part webinar series with NCQA
  - Research Translation Committee
    - Expert Commentaries and Hot Topics 2-3 times/year

# History of Outreach to Private Sector

- Private sector became a priority during NCC's 2011-12 strategic planning process
- Initial outreach to NCQA to explore options for increasing screening rates
  - Options: Ct screening recognition program, Treatment measure, Re-screening measure
  - **Takeaway: Main problem was getting initial screening test**
- Presented at HEDIS Conference in 2012
  - To promote screening and provide resources, tools, and assistance to increase screening rates
  - **Takeaway: QI professionals in health plans could be**

# History of Outreach to Private Sector

- NCC/NIHCM Foundation Webinars
  - Featured CDC and health plan representatives
  - June 2011 – Opportunities for Health Plans to Improve Chlamydia Screening
    - <http://www.nihcm.org/categories/event/opportunities-for-health-plans-to-improve-chlamydia-screening>
  - July 2013 – Adolescents and STDs: A Call to Action for Providers and Health Plans
    - <http://www.nihcm.org/categories/event/adolescents-and-stds>

# NCC and NCQA Webinar Series

- 3 part webinar series on improving care using Ct screening HEDIS measure
  - Target audiences
    - QI professionals, providers, and staff within health plans
  - Overall objectives
    - Use QI methods to identify barriers to screening, educate about HEDIS measure and national performance, present case studies of successful initiatives, identify tools and resources re: confidentiality and adolescent services
- 1.5 hr long, one week apart in Feb and March 2015
- Free archives available at:
  - [www.ncqa.org/education-events/seminars-and-webinars/web-based-on-demand/Guide-to-Quality-Improvement-Using-the-](http://www.ncqa.org/education-events/seminars-and-webinars/web-based-on-demand/Guide-to-Quality-Improvement-Using-the-)

# Webinar 1

- What's New with Chlamydia Screening?  
Measure, Specifications, and Performance
  - Speakers
    - CDC, NCQA, Medica Health
  - Topics and features
    - Overview of epidemiology, scope of problem, screening recommendations, treatment
    - HEDIS specifications (inclusions/exclusions), HEDIS rates over time, other programs where CT measure may meet quality improvement requirements
    - Case study in establishing a QI program

# Webinar 2

- Quality Improvement: The Path to Improving Chlamydia Screening HEDIS Rates
  - Speakers
    - Stratis Health, Allina Health, Midwest Health
  - Topics and features
    - The difference between quality assurance and improvement
    - Review of the quality improvement cycle
    - Common barriers at the plan, practice, patient level, using incentives and motivators to overcome those barriers
    - Two case studies from health plans and organizations that have improved

# Webinar 3

- Tools to Address Preserving Confidentiality, Providing Services to Adolescents, and Talking with Parents
  - Speakers
    - CDC, Erie County HD, Boston University School of Med., Health Partners
  - Topics and features
    - Laws and policies on confidentiality of sensitive services
    - Options for maintaining confidentiality around EOBs and billing
    - Tools for becoming adolescent friendly – taking a sexual history, time alone with teen, tools for providers and clinics
    - Tips and tools for talking with parents
    - Case study from a plan with increased chlamydia screening among adolescents



**QUESTIONS?**

